



T3 Multisports

2009 T3MULTISPORTS YOUTH TRIATHLON CLUB
TRANSITIONING ATHLETES TO THE NEXT LEVEL
WHILE PROMOTING HEALTH AND GOOD SPORTSMANSHIP



REQUEST FOR SPONSORSHIP FOR 2009



Our mission is to promote health and fitness through the sport of triathlon to expose our youth to an active lifestyle through individual competition while being a member of a team.

Our goal is to provide our members age appropriate coaching and training to help them develop both physically and psychologically to perform at their best in multisport events and in all aspects of life.



Triathlon is the fastest growing sport in America, especially among kids. It creates an environment for fun competition. It is perfect for active and inactive kids because it challenges them to train in three disciplines; swim – bike– run, involves their parents as support and training partners, and creates a positive atmosphere of both psychological and physical health.

HISTORY: T3Multisports Youth Triathlon Club created in 2007 is a youth program concept first developed with the Hawaii Youth Triathlon Club (HYTC) in 2003 by a local race director and coach Boris. HYTC has seen a steady growth of participants each year with over 300 youth athletes participating. T3Multisports Youth Triathlon Club was created to give the youth of the Round Rock area the same opportunities to excel as the youth of Hawaii have enjoyed.

REQUEST FOR SPONSORSHIP

We are requesting funding for the 2009 Race Season. The sponsorship will be used to:

- Conduct age appropriate triathlon training for youth age 7-19.
- Operate an outreach program for disadvantage youth with equipment and training.
- Support local youth triathlons and encourage race directors to put on a race series.
- Create a Youth Triathlon summer camp.
- Manage the T3Multisports Youth Triathlon Club website. www.T3Multisports.com
- Conduct development sessions for youth athletes with featured guest speakers and coaches.
- Create effective marketing & promotional materials.
- Support the youth triathlon team's participation in the USA Triathlon Youth National Championship.

TOTAL FUNDING GOAL: \$40,000

LEVELS OF SPONSORSHIP

TITLE SPONSOR - \$7,500+

Retains title rights to all event promotions.

EXAMPLE: Your companies name presents: “T3Multisports Youth Triathlon Race Series”

SPONSOR RECEIVES:

Sponsor NAME & LOGO as “title sponsor” in all printed forms. Inclusion in all press releases as “title sponsor” and title slot on Team banner.

- Marketing & Promotional opportunities at all Club events.
- Logo placement on all marketing and promotional product and advertisement.
- o Swim Caps
- o Official club racing jersey.
- o Logo on official National Team Uniform
- Full exposure on official website: www.T3Multisports.com
- Link to sponsor website
- Inclusion of sample product in all youth race packets at all series races.
- Inclusion of promotional flyer of product in all youth race packets at all series races.



GOLD SPONSORSHIP - \$2,500

- Logo placement on all marketing and advertisement.
- o Official club racing jersey.
- o Logo on official Team Banner
- Logo and link on official website: www.T3Multisports.com
- Inclusion of sample product in all youth race packets at all series races.
- Inclusion of promotional flyer of product in all youth race packets at all series races.

SILVER SPONSORSHIP - \$1,000

- Logo placement on selective marketing and advertisement.
- o Logo on our official club racing jersey.
- Logo and link on official website: www.T3Multisports.com
- Inclusion of sample product in all youth race packets at all series races.
- Inclusion of promotional flyer of product in all youth race packets at all series races.



BRONZE SPONSORSHIP - \$500

- Logo on team t-shirts.
- Inclusion of promotional flyer of product in all series packets.
- Logo and link on official website: www.T3Multisports.com

FRIENDS of T3MULTISPORTS – ANY CASH OR IN-KIND CONTRIBUTION

- Inclusion of promotional flyer of product in all series packets.
- Logo and link on official website: www.T3Multisports.com

Thank you in advance for your consideration and participation in the T3Multisports Youth Triathlon Club.

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